The 3rd International Conference on Physical Employment Standards (PES)

Portsmouth, UK

17th to 19th July 2018

Sponsorship packages

The 3rd International Conference on Physical Employment Standards (PES) will be held at Portsmouth University, UK from 17th to 19th July 2018. The development of PES is relevant to organisations that employ individuals in physically demanding occupations (e.g. military, emergency services, and industry sectors). The development of evidence-based PES necessitates the procurement and supply of scientific equipment to measure and monitor the physical and physiological responses to task performance in both laboratory and field based settings.

This unique conference will be attended by scientists, policy makers and practitioners. The conference will cover broad themes that relate to Recruitment, Retention, and Retirement of employees across a broad range of occupations, and feature internationally renowned key note speakers. Networking opportunities with delegates will be possible both during the conference and the planned evening social events.

We invite sponsors to contribute to making the 3rd International Conference on Physical Employment Standards a success, and support the needs of this active research discipline.

Web Address:
http://www.port.ac.uk/pes2018

Email:
pesconference2018@gmail.com

PES Conference

The PES Conference is held every three years and was previously hosted in Canberra (Australia) and Canmore (Canada). PES 2018 will be organised collaboratively between the University of Portsmouth (host), University of Chichester, Institute of Naval Medicine, and the Headquarters Army Recruiting and Training Division. Over the three-day conference it is anticipated that 160 to 220 delegates will attend. Delegates will consist of: applied and occupational scientists, medics, policy makers, companies, practitioners and emergency service and military personnel. A range of conference sponsorship packages are detailed in this document; these are flexible and can be modified to meet the specific requirements of potential sponsors.
PES 2018 Program

PES 2018 is titled “From Recruitment, to Retention and Retirement”, and will discuss PES across the employment lifecycle. Sessions will include three key note speakers, poster presentations and oral sessions. None of the conference sessions will run in parallel, meaning the entire delegation will be available to attend all sessions (see below).

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<thead>
<tr>
<th>Times</th>
<th>Sun 16th Jul</th>
<th>Mon 17th Jul</th>
<th>Tue 18th Jul</th>
<th>Wed 19th Jul</th>
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<tbody>
<tr>
<td>09:30</td>
<td>Opening Address</td>
<td>Session 4</td>
<td>Session 8</td>
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<tr>
<td>10:00</td>
<td>Keynote 1</td>
<td>Break</td>
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<td>11:00</td>
<td>Break</td>
<td>Session 5</td>
<td>Session 9</td>
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<td>12:00</td>
<td>Session 1</td>
<td>Keynote 2</td>
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<td>13:00</td>
<td>Lunch</td>
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<td>14:00</td>
<td>Session 2</td>
<td>Session 6</td>
<td>Session 10</td>
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<tr>
<td>15:00</td>
<td>Break</td>
<td>Break</td>
<td>Keynote 3</td>
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<td>16:00</td>
<td>Session 3</td>
<td>Session 7</td>
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<td>17:00</td>
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<td>19:00</td>
<td>Registration BBQ</td>
<td>Canapés and Dinner</td>
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Why Sponsor PES 2018

PES 2018 is the only conference of its kind, and will therefore attract leading international scientists, policy makers and practitioners. As a sponsor your company and / or product will be promoted to an influential pool of potential clients. Specifically, the benefits of sponsorship will include the elevation of your brand profile and recognition, networking and interaction with delegates with the intention of developing and maintaining business opportunities, exposing your brand to an informed, interested, and influential audience who constitute your target market.

Conference Promotion

PES 2018 has, and will continue to be advertised to both international and domestic researchers and stakeholders. This includes direct email campaigns to a comprehensive list of previous PES Conference delegates, the development and promotion of a PES 2018 website, and advertisement
via social media. PES 2018 has also been promoted to applied / occupational scientists that attended the 2017 American College of Sports Medicine Conference, to a NATO Panel of PES experts, and will be promoted at the 2017 International Congress of Soldier Physical Performance.

The Destination

The conference is being hosted in Portsmouth, United Kingdom. Portsmouth is the second largest city in Hampshire and the UK’s only island city, situated 64 miles south west of London and has many transport links. Portsmouth is also home of the University of Portsmouth Extreme Environments Laboratory (Department of Sport and Exercise Science) and the UK Royal Navy.

The Venue

The conference is being held at the Portland building at the University of Portsmouth. This will have a main presentation room with capacity to seat over 200 delegates, and an atrium for poster sessions and sponsor stands.

Conference Organising Committee

Dr Gemma Milligan (University of Portsmouth), Dr Sam Blacker (University of Chichester), Dr Andy Siddall (University of Chichester), Dr Piete Brown (Institute of Naval Medicine), Dr Rachel Izard (Headquarters Army Recruiting and Training Division).
Sponsorships Packages

A “trade show” will be run in association with PES 2018. If you would like to sponsor PES 2018 please complete the expression of interest form on the PES 2018 website. A member of the PES 2018 team will contact you to discuss sponsorship packages and how best to incorporate the company / brand / product you wish to promote into the conference. PES 2018 is offering the following packages:

| PREMIUM SPONSORSHIP AND EXHIBITOR PACKAGE |
| Three Opportunities Available |
| £ 2800 excl. VAT |

Includes:

- Company’s logo displayed on the conference website, with brief description of the product and a link to the company website.
- Company’s logo included in any pre-conference email correspondence.
- Company’s sponsorship acknowledged during the opening and closing addresses.
- A full page advertisement in the conference programme.
- Each individual company will sponsor a single conference session, with acknowledgement provided, company logo displayed against the session in the conference programme and on the opening session slide.
- Company’s logo incorporated into the conference dinner menu.
- Promotional material included in the delegate pack maximum 2 items (e.g. tri-fold leaflet, pen, wrist band)
- Exhibitors stand for the duration of the conference (lunch and refreshments included for 2 stand members).
- Two complimentary delegate places to attend all conferences sessions (lunch and refreshments included).
- Two complimentary tickets to all social events; registration BBQ (16th July), drinks and canapés (Mary Rose) and 2 course buffet conference dinner (18th July).
STANDARD SPONSORSHIP AND EXHIBITOR PACKAGE

Three Opportunities Available
£ 2000 excl. VAT

Includes:

- Company’s logo displayed on the conference website, with brief description of the product and a link to the company website.
- A half page advertisement in the conference programme.
- Promotional material included in the delegate pack maximum 2 items (e.g. tri-fold leaflet, pen, wrist band)
- Promotional seat drop material placed on lecture theatre seats on one of the days.
- Exhibitors stand for the duration of the conference (lunch and refreshments included for 2 stand members).
- Two complimentary delegate places to attend all conferences sessions (lunch and refreshments included).

CONFERENCE EXHIBITOR PACKAGE

£ 1200 excl. VAT

Includes:

- Company’s logo displayed on the conference website.
- Company’s logo in the conference programme.
- Exhibitors stand for the duration of the conference (lunch and refreshments included for 2 stand members).
- Two complimentary delegate places to attend all conferences sessions (lunch and refreshments included).

CONFERENCE BRANDED PROGRAMME

One Opportunity Available
£ 800 excl. VAT

Includes:

- Company’s logo displayed on the conference website.
- A full page advertisement inside the front cover of the conference programme.
- Company’s logo displayed on the back of the conference programme.
CONFERENCE BRANDED BAG

One Opportunity Available
£ 1200 excl. VAT

Includes:

- Company’s logo displayed on the conference website (along with the conference logo).
- Company’s logo in the conference programme.
- Company’s logo displayed on the conference bag (along with the conference logo).
- Bag supplied by the PES Conference Organising Committee.

CONFERENCE BRANDED USB MEMORY STICK

One Opportunity Available
£ 1200 excl. VAT

Includes:

- Company’s logo displayed on the conference website.
- Company’s logo in the conference programme.
- Company’s logo displayed on the memory stick.
- Memory stick supplied by the PES Conference Organising Committee.

All memory sticks will be pre-loaded with the conference abstracts (by the organising committee), and provided to all delegates within the delegate packs.

CONFERENCE SESSION SPONSORSHIP

£ 600 excl. VAT

Includes:

- Company’s logo displayed on the conference website.
- Company’s name and logo displayed against the session name in the conference programme.
- Sponsor will be acknowledged at the start.
- Company logo displayed on the opening session slide.
CONFERENCE SEAT DROP

Three Opportunities Available
£ 600 excl. VAT

Includes:
- Company’s logo displayed on the conference website.
- Company logo in the conference programme.
- Promotional seat drop material placed on lecture theatre seats on one of the days.

CONFERENCE DISPLAY

£ 400 excl. VAT

Includes:
- Company’s logo displayed on the conference website.
- Company logo in the conference programme.
- Display copies of journals and magazines or literature for delegates to browse through or takeaway.

EVENT SPONSORSHIP

Alternatively, perhaps you would like to sponsor an event at the conference. By sponsoring an event you will have one place at that event giving a unique opportunity to network and promote your company to all attending delegates. In addition we will promote your company by giving a formal thanks during the event, including logos on menus and placing publicity material at function).

Opening BBQ - £2800 excl. VAT.
Reception at the Mary Rose - £4000 excl. VAT.
Conference dinner Boat House - £7600 excl. VAT (drinks only £1600 excl. VAT)
A day at the conference (including all refreshments) - £4800 per day excl. VAT.