Portsmouth Business School
Research Strategy 2012-2017

Vision for the University’s Research Strategy 2012 - 2017

Our vision for Research recognises that research excellence and innovation are integral to our overall strategy and to our strategies for Education and Knowledge Services. Our goal is to address fundamental and strategically important questions and to deliver economic, social and cultural impact at regional, national and international levels, through engagement in internationally-leading research activities and collaborations.

The PBS 2012-2017 Research Strategy is presented as a series of objectives linked to the six main themes laid out in the University’s Research Strategy 2012-2017:

1. Research Excellence and Profile

Portsmouth Business School will make a particular contribution to this theme by:

- Developing specific five year research strategies for each subject group which support and enhance existing areas of excellent research, while identifying and cultivating potential areas of future excellence.
- Developing accompanying strategic development plans for existing PBS research centres, groups and clusters that reinforce the pursuit of research excellence across the Faculty.
- Encouraging and supporting the emergence of new cross-disciplinary research groupings and centres that respond to evolving national and international research priorities.
- Increasing the proportion of academic staff that are publishing research which is internationally excellent in terms of originality and academic significance.
- Increasing the volume of successful bids made to major funding agencies (ie: Research Councils, EU, charitable trusts).
- Increasing the Faculty profile externally in areas in which the Business School excels.
- Optimising PBS performance in the 2014 REF and any subsequent research assessment exercise.

2. Collaboration

Portsmouth Business School will make a particular contribution to this theme by:

- Developing our international and national links with other research institutions to enhance the quality of our research outputs and the quantity of research income.
- Increasing the number of international academic research exchanges and the number of visiting research staff with excellent research profiles.
- Leading multidisciplinary consortia pursuing projects and research opportunities at the national and international level.
- Establishing partnerships with local, national, and international businesses, social enterprises and public sector organisations that enable us to produce high quality applied research.
- Supporting the establishment of a University-wide Social Science Forum.


Portsmouth Business School will make a particular contribution to this theme by:
• Recruiting academic staff that are either at the forefront of their discipline or are embarking upon cutting-edge research in areas of strategic interest to the Business School.
• Acquiring (or facilitating access to) specialist databases and archives that help support and develop current and emerging areas of excellence within the Business School.
• Enhancing the resilience of our research base by consolidating [ie: repeat business] our engagement with external funding streams.
• Expanding, without sacrificing quality, our research degree and Professional doctorate programmes in those areas in which we demonstrate international excellence.

4. Supporting Researchers and Research Leaders

*Portsmouth Business School will make a particular contribution to this theme by:*

• Developing a research incentive scheme that aligns reward and recognition, wherever practical, against research leadership and intellectual productivity.
• Developing mechanisms and mentoring processes to encourage all staff to engage in research activity.
• Being responsive to researcher demands for fixed blocks of time to complete agreed research projects in areas of especial interest to the Business School.
• Facilitating best practice in research leadership and management within the Business School through the provision of internal training workshops, and access to external training workshops and courses.

5. Research Informs Educational Strategy

*Portsmouth Business School will make a particular contribution to this theme by:*

• Ensuring the curriculum is informed and enriched by research through the active involvement of research active or engaged staff on all programmes.
• Reviewing the extent to which Research Informed Teaching (RIT) is embedded across the Undergraduate and Postgraduate PBS programme suites, and responding to modifications to the course approval and review process to ensure that all courses include evidence of RIT.
• Fostering the development of research skills in students and to engage them in research, where appropriate, through taught programmes.
• Developing the Business Education Research Group (BERG) as are of excellence in linking staff research agendas to enhancing the student educational experience.
• Incentivising the production of academic textbooks and related publications/outputs through the PBS research incentive scheme.


*Portsmouth Business School will make a particular contribution to this theme by:*

• Engaging with partner organisations and communities in both the region and at national/international level so as to inform our research and deliver social, cultural and economic benefits.
• Exploiting the potential of the University’s research - both to generate resource for the Institution and in order to offer solutions to real-world problems.
• Investing in the recording and measurement of Impact.
• Encouraging staff to use their expertise to write opinion and/or editorial pieces in the media so as to inform and influence contemporary debate.
• Actively promoting the impact and value of our research, to generate public awareness and understanding of the role of the University and its contribution to society.