

## **How to apply for the DBA professional doctorate in business administration programme:**

You will need to complete a: personal statement, the [online application form](#) and provide an outline of the research project you are interested in undertaking.

### **Personal statement**

Your personal statement should provide details about your professional experience; details of your current role and give examples of your commitment to your personal and professional development. We are particularly interested to know why you think this is an opportune time in your professional development to take up the challenge of the DBA. We advise that a word count of around 3-500 words is appropriate for your personal statement

### **Research idea**

At this stage in the applications process we do not require a full research proposal. However you should describe the research area or topic that you hope to investigate for your DBA doctoral research project. This document should be approximately 1,000 words in length and indicate:

- What is the nature of the problem or issue?
- Why is it problematic?
- Why is it appropriate to research into this topic at this time?
- What other research has also addressed the area you are interested in? (i.e. what is already known beyond your own organizational / personal experience about this issue?)
- What specific research questions or objectives would you need to address to tackle this problem or issue?
- Most DBA students undertake work-based research for their doctoral research project. In writing about your research idea please also indicate how you will gain access to any data relevant to your study.

### **After you apply**

When we've received your application, the DBA Admissions Director will consider your application and make an 'in principle' assessment of your potential to benefit from the DBA programme and the available expertise to support research in your chosen area. This process will usually takes up to four weeks.

You will be invited for interview if appropriate so that we can discuss your ideas more fully with you. We will write to inform you of the reasons should your application be unsuccessful. In most cases, interviews are face-to-face (although we may interview candidates based overseas by telephone or via Skype). The interview gives you a chance to discuss your application with the DBA director and an expert in your chosen field in a little more depth and for you to ask any further questions about the programme.

Providing that the interview is satisfactory and the necessary references have been received we will contact you to offer a place on the next available DBA cohort.

[online application form](#)